Porcelain, Ceramic and Glass mugs. Unique decorations through VivaColor.
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- 8 | Elektra white
- 10 | Smilla matt-white
- 12 | Ella white

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- 9 | Elektra coloured
- 11 | Smilla coloured
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- 17 | Espresso-Set Mia NEW!
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- 19 | Lisa - EU
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All prices and all items at www.mugcalculator.com
Carina white, Item No. A2511

Millions of satisfied customers made Carina a world-bestseller: it is an established standard but it never gets boring! No matter if coffee, tea or something else, Carina carries the sales message with every sip for a reasonable price and reliably to your customers. Totally unconscious, but hence very striking in the office, in the industry or on the fair!

Create your Carina as you want it to be!
Ceramics | 0,3 l | Height 95 mm | Ø 80 mm

Carina. Coloured

Carina blue, Item No. A0049
The world-bestseller in dark blue. Blue signals competence, stability, reliability and loyalty! Hence it is the colour of trust, which is also one of the favourite colour of the Europeans!
Advertise and operate well with Carina blue!

Carina black, Item No. A2509
Black is beautiful – that also works for mugs! On black ground colour, almost every design is rich in contrast! Your artwork shows to advantage!
Let’s see how your logo looks on Carina black!

Carina red/white, Item No. A0011
Two colours – more possibilities! Red on the outside – white on the inside! There is a lot of space for creativity! Our tip: have a look at the “interior print” at “special decoration” in the mugcalculator.
Highly visible and surprising: Carina red/white!

Carina red/red, Item No. A2701
Attention please: with the bright signal red this Carina generates attention – this is guaranteed! Your message will be seen. This type is tried and tested as an additional alternative for campaigns of each kind.
Highly visible and effective: Carina red/red!

Carina yellow, Item No. A0077
With eye-catching colours more advertising effects: Carina in bright-yellow surely catches the attention on the mug – and therefore on the advertising message, every time the mug will be used.
Missing it is just not possible – Carina in yellow!
Elektra white, Item No. A0005

A very nice way of saying ‘thank you!’: with its conical shape mug Elektra is very popular. This mug will remind your customers and business partners again and again to keep you in mind.

Flatters your hand – and your customer: Elektra!
Sappho black, Item No. A0118
No matter if sweetened, with milk or pure. No matter if Latte, Cappuccino or Tea: with Sappho everyone drinks a little bit black! This mug will be a favourite mug for your existing- and potential customers quickly!
Conical, high-grade and black: Sappho!

Zora red/red, Item No. A0116
With the red Zora you will bring your coffee or tea to your customer the whole day – together with your sales message!
Is working all day: Zora!

Flora green, Item No. A0114
Light-green – the colour of growth, flourishing and new beginning. Also your company thrives and prospers with your existing customers and potential ones!
For flourishing business relationships: Flora!

Safia black/white, Item No. A0108
Although black is the favourite colour of many designers and lots of people prefer their coffee to be black. Sometimes a little white can change everything. Just use the white interior for your prints.
Black & White: Safia!

Zira red/white, Item No. A0106
A nice shape, a big handle and two different colours – there is room for your ideas. The red colour draws attention and the white can be used for your interior prints.
Inspiring contrasts: Zira!

Iris yellow, Item No. A0117
Our yellow Iris is just as good as the ones in the flower shop. Your customers decide for themselves if their Iris smells like coffee, tea, mulled wine or cappuccino...
The likable mug: Iris!

Helena blue, Item No. A0115
Mug Helena canvasses for existing- and potential customers. With striking blue and a conical shape, mug Helena presents your advertising message effectively!
Helena – advertises for you!
Smilla matt-white | Ceramics | 0.30 l | Height 115 mm | Ø 80 mm

Normal is different! With its typical handle and the conical shape “Smilla” shows your distinctive character!

Coffee consumption with personality: Smilla!
Smilla matt-black, Item No. 1037
Have a look at Smilla matt-black! Can you imagine, how good your logo, claim or artwork looks on this mug? The different shape with the different handle additionally attracts the attention.
Attention is guaranteed with Smilla matt-black!

Smilla matt-yellow, A1041
The modern and timeless shape is liked for a long time, the big distinctive handle and the matt-yellow colour ensures that this mug with your message won't be forgotten.
Creates attention: Smilla matt-yellow!

Smilla matt-red, Item No. A1040
Colours come and go with trends, whereas Smilla in matt-red withstood all changing trends. It is because the red colour as well as the distinctive shape and handle together with your artwork stays in mind.
Always hits the spot: Smilla matt-red!

Smilla matt-blue, Item-No. A1038
You wish to have more options of mugs? Here we go with Smilla! With its characteristic big handle, the dark blue satined surface, this mug will leave a permanent impression.
Makes good impression: Smilla matt-blue!
Ella white, Item No. A0036

In this mug, the spoon is already included. You can choose between 3 different colours. So the only thing that is missing is your artwork on the mug.

Unusually effective: Ella!
Ella red, Item No. A0037

Mugs are boring? Ella proves it wrong! Surprise everyone with the mug that has the spoon included. Your advertising message comes along with this outstanding shape.
Everything apart from boring: Ella red!

Ella black, Item No. A0038

Not only when handing over mug Ella, the ‘spoon inside’ attracts attention. One of the side-effects is the advertising message the mug brings along.
Leaves a mark: Ella black!
16 SVENJA 17 SOPHIA SOFFIE ESPRESSO-SET MIA
18 CARMEN VANESSA 19 CELINE LISA 20 LANA
LAURA 21 MIRA MERIT ANDREA 22 BUSINESS-SET
LISA BUSINESS-SET LAURA 23 LUKAS MERIT
Svenja white, Item No. A2021

If you think that mugs as a promotional item are boring, you should have a look at Svenja. High quality white porcelain shows its own character with this mug.

High-quality but yet individual: Svenja!
Soffie white, Item No. A2563

Everybody knows the typical advertising mug. If this shape is too simple for you, then you should consider Soffie. This mug suits each of the common automatic coffee machines. That’s why Soffie will leave a good impression – together with your advertising message.

Nice and practical: Soffie!

Sofia white, Item No. A2560 - Quality Line (EU)

This mug contains almost half a litre of coffee. Therefore the mug offers a huge printing area for your message.

Finest porcelain for coffee lovers: Sofia!

Espresso-Set Mia, Item No. A2562

For all advertising mugs it is necessary to be seen. The Espresso-Set Mia guarantees it already with its shape, but is, besides that, also useful (just think of the spoon or a cookie).

Excentric but effective: Espresso-Set Mia!
Vanessa white,
Item No. A00251 - Quality Line (EU)
Item No. A0025 - Import article

Slim is trendy! Slim structures are easy to handle! Vanessa, made of fine white porcelain transports your message perfectly!
The slim model: Vanessa!

Carmen white,
Item No. A20221 - Quality Line (EU)
Item No. A2022 - Import article

Are you searching for fineness and an advertising medium for bigger projects? Then you should go for porcelain!
Advertising in a fine way: Carmen!
Celine white,
Item No. A20051 - Quality Line (EU)
Item No. A2005 - Import article

One likes a detailed handle, one the handle for big hands. Celine increases the range of mug models with a slim and straight shape!

Slim, fine and well touchable: Celine!

Lisa white,
Item No. A00011 - Quality Line (EU)
Item No. A0001 - Import article

The only thing that Lisa is missing is your logo and your message. Together with some confectionery this mug is a really good present for your existing and potential customers.

The good way of advertising: Lisa!
Lana white, Item No. A0035
The right shape for every taste: equally conical, made out of white porcelain with a nearly circular handle. The big surface is inviting for individual artworks.
Aesthetical advertising: Lana!

Laura white, Item No. A0015
The normal fill capacity for a coffee mug is between 0.2l and 0.25l. For some people this is not enough, so mug Laura would be the perfect mug. Finest porcelain, a conical shape and extra big: Laura!
Mira white, Item No. A0129
White porcelain, a classical and timeless shape and a big surface that is just waiting for your individual artwork. The handle is half-heartshaped and makes it easy to grab the mug.
If it needs to be a little finer: Mira!

Merit white, Item No. A1307
This porcelain mug is popular with all that are conservative in the best way. Refine the corpus with your artwork.
Serious advertising: Merit!

Andrea white, Item No. A0014
The next time you will see one of your customers, take an established present with you: Take the mug with your artwork and fill it with some confectionery. You and your message will be remembered.
Not only good with coffee: Andrea!
Business-Set Lisa | Porcelain | 0.25 l | Height 100 mm | Ø 78 mm

Business-Set Laura | Porcelain | 0.375 l | Height 128 mm | Ø 82 mm

Business-Set Lisa, Item No. A1837

Already a mug with an individual artwork makes a good impression, only a Business-Set made out of porcelain is even better. Not only the different style will be kept in mind.

The stylish way to stay in mind: Business-Set Lisa!

Business-Set Laura, Item No. A1838

The slim but big mug makes a good impression and offers a big area for your decoration. The saucer offers some space for cookies or confectionery.

An overall impression that stays in mind: Business-Set Laura!
Milka, Item No. A2554 - Quality Line (EU)

If you think that the handle got lost – no, it did not! Mug Milka creates attention especially because of that and your name, message or picture will be remembered. Indivdual and classy: Milka!

| Porcelain | 0.27 l | Height 85 mm | Ø 80 mm | Lukas
| Porcelain | 0.28 l | Height 104 mm | Ø 83 mm | Milka

Lukas, Item No. A10441 - Quality Line (EU)

Who says that high-quality porcelain is sensitive? Mug Lukas proves that quality can be very stable. This mug out of Karlsbader Porcelain is also stackable. Practical and of high quality: Lukas!
Plastic mugs

Ceramic mugs
Porcelain mugs
Plastic mugs
Glasses & Beer-mugs
Magic-/ Memo mugs

25 COFFEE TO GO 26 PETER 27 PAUL
Coffee-to-Go, Item No. A10300

At first it was a question of necessity for chain restaurants, meanwhile it is a trend! Not only when getting it from a coffee shop, but also taking the mug in meetings, customer’s visits, presentations or simply within the company. They take your message around!

Useful and effective: Coffee-to-go Mug!
Peter, Item No. A10101
Advertising for take away: If you like to literally give your customers your advertising message to take along, or if you are rather outdoors, then mug Peter is the first choice.
Advertising for take away: Peter black!

Peter white, Item No. A10100
This mug is ideal for various occasions, where mugs need to be more robust. It also offers a big printing area.
It doesn’t have to be ceramics all the time: Peter!

Peter yellow, Item No. A10103
Due to mug Peter also being available in yellow, you will not only find your mug everywhere but also the message will stay in mind. The unbreakable plastic makes sure your investment will pay off.
Attention guaranteed: Peter in yellow!

Peter green, Item No. A10102
This mug is ideal for the “green sector” as well as for themes for children: It is the right mug, if stability and a good shape is needed. Play with colours and use the big printing area.
Long-lasting advertisement: Peter green!

Peter red, Item No. A10104
Where porcelain is too nice and ceramics too fragile, mug Peter is the best solution. The signal colour red attracts attention and an advertising effect is guaranteed.
Strong colour for much attention and durability: Peter red!

Peter blue, Item No. A10105
Peter also resists heavy duty. Make your advertising message an eye-catcher on the blue mug and have your name remembered.
Strong material for strong impression: Peter blue!

Peter transparent, Item No. A10106
With this Peter you always have a good view, also on the way and wherever indestructibility is in order. As the shape is popular and the functionality is that good, your advertising message is stored for a long time.
Always have the view: Peter transparent!
Paul black, Item No. A10201

On mug Paul your advertising message is kept for a long time. Paul also withstands drops and pokes. The black basic colour is the ideal base for contrasty artwork.

For rougher times: Paul in black!

Paul white, Item No. A10200

Even if ceramics and porcelain are the most popular materials for mugs, sometimes plastic is the better choice. Almost indestructible and even after a longer time, Paul still looks good.

Your mug for special strain: Paul white!

Paul yellow, Item No. A10203

Signal-colours create attention: Paul in yellow makes your name be remembered even if the situation gets rough.

Attention that resists: Paul yellow!

Paul green, Item No. A10202

Strong material, distinctive handle and bright colour: Paul is good for every occasion that durability is needed.

Stability not only for the "green sector": Paul green!

Paul red, Item No. A10204

No matter if fire departments, steel trading or everywhere else that stability is needed, Paul in red is the right choice. It is almost indestructible and always good looking.

Conspicuous, stable and effective: Paul red!

Paul blue, Item No. A10205

Porcelain and ceramics are good for those occasions where you can act carefully. Paul combines good shape and functionality as well as durability.

Durable and good-looking: Paul blue!

Paul transparent, Item No. A10206

When vision and durability is needed, Paul transparent is the best choice. Where glass is too sensitive and porcelain isn’t the right choice, plastic mug Paul carries your message to the customers.

Pure stability: Paul transparent!
Glasses & Beer-mugs

30 GLASS CARINA GLASS LAURA 31 WELTENBURG LONG-DRINKGLASS CLEAR & SATINED 32 ELSENDORF GREY WHITE WEIHENSTEPHAN GREY WHITE 33 FÜSSEN GREY WHITE
Glass Carina | 0,30 l | Height 95 mm | Ø 80 mm

Glass Laura | 0,35 l | Height 128 mm | Ø 82 mm

Glass Carina satined, Item No. A0086
The bestseller in satined glass. With the outer satination it is possible to create subtle artworks. No matter if fine or stylish – your advertising message will make an impression.

Well enjoyable: glass Carina satined!

Glass Laura, Item No. A0039
It doesn’t have to be ceramics or porcelain all the time. Hand your customers their coffee in glass Laura over and you and your message will be remembered.

Pure enjoyment: Glass Laura!
Longdrinkglass clear, Item No. A1245
Via Direct-Screen-Print or UV-Print you can make this glass to your personal present. Or use the glasses with your CI for your events.
For cool effects: Longdrinkglass clear!

Longdrinkglass satined, Item No. A1252
This glass is very popular at the bar, in the gym or as a present for your customers. Can you already imagine your logo or message on this satined glass?
Advertising with style: Longdrinkglass satined!

Glass Beer-mug Weltenburg, Item No. A0016
Did you know, that even at the Oktoberfest the beer is provided exclusively in glass beer-mugs? This glass mug is for 0.5l offers a big printing area.
Original and stylish: Beer mug Weltenburg!
Weihenstephan | Ceramics | 0.50 l | Height 135 mm | Ø 95 mm

Elsendorf | Ceramics | 0.25 l | Height 100 mm | Ø 80 mm

Weihenstephan grey, Item No. A1017
If your customers like their beer already when drinking it out of a glass mug, when drinking it out of a stoneware beer mug, they will like it even better.
Enjoyable: beer mug Weihenstephan grey!

Weihenstephan white, Item No. A1051
The typical colour for beer mugs is grey. If you prefer something different and like a better effect of your artwork, then you should take the stoneware beer mug in white.
A little different: beer mug Weihenstephan white!

Elsendorf grey, Item No. A2522
Oktoberfest-feeling whenever you want it! If it is an event or just for use at home. With this beer mug you can not only present your message or logo, but also some kind of typical bavarian atmosphere.
Some Oktoberfest all year: Elsendorf grey!

Elsendorf white, Item No. A2521
For some beer drinkers it is hard to get used to drink beer out of glass mugs. The pure taste only comes with the first sip out of a stoneware mug. If you use your logo decently on the big printing area or use the whole space – it’s up to you.
Finest taste with memo value: Elsendorf white!
Beer-mug Füssen grey, Item No. A1510
If you like to have it properly Bavarian, then you need the right “tool”. It is rather more enjoyable to make a toast with beer mug Füssen. The Original: Füssen grey!

Beer mug Füssen white, Item No. A1511
The original colour for beer-mugs is grey. But if you want to try something different, use the white one, in order to have your logo appearing brighter and in more contrast. The different original: Füssen white!
Magic-Mug „Smilie“ | Ceramics | 0.30 l | Height 95 mm | Ø 80 mm

"A day without a smile is a lost day!" No matter in which job, everything is a lot easier with a smile on your face. Brings a good mood to everyone: the Smilie-Mug!
Memo Mug, Item No. A0062
The “post-it” among the mugs. A funny effect for your customers who believe that they’ve already seen everything.
Your message will be spread like wildfire with the Memo Mug!

Memo Beer Mug, Item No. A0079
Amazing effect – apart from the alcohol level. Your customers like beer and believe that they’ve seen everything? Use the Memo Beer Mug as an advertising mug and surprise them.
Gets around very quickly: Memo Beer Mug!
The Screen-Print will be made directly on the mugs’ body. The fired decoration matches the VivaColor-Proof (∆E 7/15). Even on glass or metallic colors possible but not available as a VivaColor-Proof beforehand.

The most important about this printing technique:
- up to 5 printing colors (no colour gradients or shadows)
- from 108 pieces
- metallic and precious-metal colors possible
- small grid patterns without gradients possible,
  - max 25s grid pattern with 25-50% coverage
- also possible on glass
- Minimum line thickness 0.3mm
- Dishwasher safe according to DIN 12875
DIRECT-SCREEN-PRINT

- Goldmetallic-Print
- Crystal-Print (red Transparent)
- Crystal-Print (Transparent)
- Platinum-Print
The UV-Print will be made directly on the mugs’ body. The decoration matches the VivaColor-Proof (ΔE 7/15).

The single coloured UV-Print is available from now on the following mug models: Carina (all colours), Carmen, Lukas, Laura, Andrea, Glass Carina, Glass Laura, Peter and Paul.

**The most important about this printing technique:**
- full tone colours only
- from 108 pieces
- metallic and precious-metal colours possible
- also possible on glass
- Minimum line thickness 0.3mm
- Hand-scratch proof

Fresh and bright colours!
All full tone colours on all glazes – just like your CI!
Everything is possible now!
“More” because of 4c UV-Direct-Print

Bigger colour space, high-contrast colours, high quality and well-priced!

Scheduled for July 2012
Transfer-Print
The Screen-Print is made on an anti-adhesive paper, which will then be put on the mugs’ body.

The most important about this printing technique:
- standard transfer-print with 40s grid pattern
- Single colour after PMS
- Decoration from bottom to rim possible at an additional charge
- Dishwasher safe according to DIN 12875

Transfer-Print with white underlay:
This decoration will always be used when the imprint shall be made on coloured mugs. The Screen-Print will be made on an anti-adhesive paper, which will be transferred on the mugs’ body.

The most important about this printing technique:
- standard transfer-print with 40s grid pattern
- Single colour after PMS
- Decoration from bottom to rim possible at an additional charge
- In order to avoid an additive mixture of colours of the mugs’ glaze and the printing colours, it is compulsory to underlay the decoration area with white colour.
- Dishwasher safe according to DIN 12875
Fine-Art-Print (Transfer print):
The Screen-Print is made on an anti-adhesive paper, which will then be put on the mugs’ body. The fired decoration matches the Viva-Color Proof (ΔE 7/15).

The most important about this printing technique:
- up to 54s grid pattern
- Fine-Art-Print colour-set plus spot colours possible
- Decoration from bottom to rim possible at an extra charge
- Also for photo-realistic pictures
- Dishwasher safe according to DIN 12875
WonderMug
The wondermug coating will be sprayed on top of the basic decoration. In cold condition the basic decoration is not visible. When hot liquid is poured into the mug, the wondermug coating turns transparent and the basic decoration appears.

WonderMug Plus
According to Wondermug + additional imprint on the wondermug coating.

WonderMug Premium
Before putting the wondermug coating on the mug, a part of the decoration will be covered in order to not have the coating on that specific part. After removing the cover, the basic decoration can be seen all the time. The rest of the basic imprint is not visible in cold condition.

WonderMug Premium Plus
Analogue to Wondermug Premium, plus an additional imprint on the Wondermug coating.
WonderMug Premium

WonderMug Premium Plus

Decoration techniques
Confectionery / Packaging
KO-Premiums
Printing Products / Flags

Possible wondermug colours: black and blue
We recommend washing by hand!
Magic-Print
Only a part of the decoration will be covered with magic ink (up to 15 cm² - bigger areas at additional charge). In hot condition the magic ink gets transparent, the basic decoration gets visible. Magic ink is available in black and dark blue. We recommend washing by hand!

Memo-Print
Write with the included chalk-pen on the black memo-print area. From 150 pieces we can also make custom-made mugs on all our ceramic mugs and in combination with all decorations made by machinery. The memo-print will be put on the mug in a second printing process, there can be differences in the register (Please be aware of that when planning the artwork. As the memo-print area is only fixated on the mug at lower temperatures, the area is partly dishwasher safe, but not scratch-proof.
SPECIAL DECORATIONS

- **Interior Print**
  - e.g. individual marks: more individual is not possible. Just imagine your customer gets a mug with his name on. He will be surprised!

- **Handle Print**
  - Your decoration will be refined with a bottom print. This very individual way of advertising can be made on the outside of the mug, but also on the inside.

- **Bottom Print outside**
- **Bottom Print inside**
Exterior Glaze:
is possible on all porcelain mugs. The minimum order quantity is 250 pieces. The mugs can be delivered in shiny or matt.

Interior Glaze:
Is possible on all porcelain mugs. The minimum order quantity is 250 pieces. The mugs can be delivered shiny only.

Exterior and Interior Glaze:
Finishing is possible only on porcelain mugs. The minimum order quantity is 250 pieces. It can be delivered shiny or matt, whereas on the inside it can only be shiny.
Special Glazes:
The finishing of your individual mug!
with organic & inorganic Glazes!

Define the colour of your mug. If it is in your CI or just any colour you want, almost every colour is realisable. It is possible as an exterior or interior glaze, it is dishwasher safe and in best quality!
The big difference

Make your mug special with a classy engraving. With its three-dimensional depth, your logo will definitely be shown to advantage.

- Engraving in the same colour
- Engraving with coloured intarsia
- Special Glaze & Engraving
Engraving combined with special glazes...
and your mug will be a unique advertising media!
<table>
<thead>
<tr>
<th>Item No.</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>840581/78</td>
<td>Mulled-wine drops, with ribbon and fir branch 75 gr.</td>
</tr>
<tr>
<td>840955/07</td>
<td>Latte Macchiato chocolate-confectionery decorated with ribbon, 100 gr.</td>
</tr>
<tr>
<td>840955/08</td>
<td>Cappuccino chocolate-confectionery decorated with ribbon, 100 gr.</td>
</tr>
<tr>
<td>840180/17</td>
<td>Fruit-jelly decorated with ribbon, 150 gr.</td>
</tr>
<tr>
<td>840180/18</td>
<td>Mini fruit-jelly decorated with ribbon 150 gr.</td>
</tr>
<tr>
<td>840180/28</td>
<td>Biscuits decorated with ribbon 80 gr.</td>
</tr>
<tr>
<td>840850/28</td>
<td>Christmas confectionery Decorated with ribbon Incl. Chocolate Santa, Jellybars, chocolates etc., 100 gr.</td>
</tr>
<tr>
<td>840180/26</td>
<td>Nostalgic drops decorated with ribbon various flavours (milk, rum, brittle, etc.), 100 gr.</td>
</tr>
</tbody>
</table>

From 5 PU = 225 pieces, if you like with your address on the label (distributor)
Advertising mug with confectionery

Make one of the best promotional items unforgettable!

Order your promotional mug with confectionery!

Packed in single boxes (97038)

PU: 45 single boxes in a master carton (100039)

e.g. mug Sophia with 1c Direct-Screen-Print and confectionery – decorated with ribbon – 80gr.
Single box white
Item No. 97040
Item No. 97038 (Smilla, Laura)
Item No. 97070 (Sophia)
Item No. 97079 (Lukas, Paul, Teaglass)

Single box white with display window
Item No. 97076

Double box white
Item No. 97053

Box for 4 mugs white
Item No. 97054

Box for 6 mugs white
Item No. 97055
Item No. 97041 (Smilla, Laura)
Item No. 97042 (Sophia)

Box for 6 Longdrinkglasses white
Item No. 100503
Shipping boxes, brown

- Shipping box brown for 1 mug
  Item No. 97056

- Shipping box brown for 4 mugs
  Item No. 97058

- Shipping box brown for 2 mugs
  Item No. 97057

- Shipping box brown for 6 mugs
  Item No. 97059

Individually printed single packaging
More than 1000 promotional items at www.mugcalculator.com

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</table>

- **Games and freetime**
- **Bags**
- **Further promotional items**

You win customers through *likable and attractive promotional items!*
KÖ-PREMIUMS

- Office & Everyday Life
- Sweet promotion
- Pens
- Lighters
CleverPlan  |  Wall schedule

The re-writable schedule – clever plan
Incl. pen in black and penholder
- calendar is wippable dry or wet
- 866 x 590 mm, colour print
- highly polished coating for wippable writing
- easy to write on, easy to clear

Item No: C1002-13 Schedule with logo – single coloured
Item No: C1003-13 Schedule with logo – 4 colours

ready packed in a film tube
Pen and penholder attached (not fixed)

Wall schedule
Wall schedule 2013 / 99 x 69 cm
- printed on 170g/m² printing paper
- Colour of the wall schedule as you like it
Writing pads A4/A5
... for daily use

**Writing pad A4**
Sizes: 21.0 x 29.7 cm,
90g/m², chequered, 4 colours offset-printing,
chlorine-free, Per 50 sheets, with cardboard back,
glued on the head-end.
Area for logos: top 21.0 x 5.9 cm
Bottom 21.0 x 2.2 cm

**Writing pad A5**
Sizes: 14.8 x 21.0 cm,
90g/m², chequered, 4 colours offset-printing,
chlorine-free, 50 sheets, with cardboard back,
glued on the head-end.
Printing area top: 14.8 x 4.4 cm

Parking-Discs
Parking Discs made of paper incl. trip calculator,
dispersion varnish all over.
With this parking disc you can indicate
the parking time and the petrol consumption.
The parking disc fits to § 4 StVo.

**Paper parking discs – custom-made product**
We will be pleased to make your parking discs just as
you want them to have. Just tell us your request.

Writing pads | Desk pads | Parking discs

Desk pads
Desk-pads A2
70g/m² offset, white, chlorine-free, 50 sheets
with cardboard back, glued on the head-end.
Extender flags
Are flying flags with an integrated arm out of carbon sticks. This special manufacture makes it easy to hoist such a flying flag with an arm on each standard flagstaff. The special extender arm is put into the flag and can be used again later.

Material:
All listed flags are manufactured on polyester fabric with a minimum of 110g/m². Alternatively we can manufacture flags out of mesh-polyester or flag vessel (additional price according to list). Meshpolyester: a special flag-polyester which remains stable for a longer time. They are cut hotly all around and only on the side of the hoist it is sewed up with a web belt and hooks.

Imprint:
Flag-Screen-Print with following steam setting, light-, water- and sun-resistant. Washable at 60°C.
The maximum resolution in Direct-Screen-Printing is 28s grid pattern, with Transfer-Prints 40s grid pattern and 54s grid pattern when Fine-Art-Print is used. Grid patterns below 10% and above 85% coverage and hairlines maybe visible on the Proof, but blur or break away when printing. In Direct-Screen-Print we can print a maximum of 5 colours from our own colour range.

General criteria:

When creating your data-files please consider the following:
- texts need to be changed to curves (paths, font paths, vectors) or include the font (apple fonts)
- Save data files as fully vectorised Illustrator-EPS file
- Greyscales and coloured pictures need to have a resolution of 800 dpi (at a view of 100%)
- Line drawings need to have a resolution of 1200 dpi
- Spot colours need to be set in a separate channel

The perfect format for 4c artworks:
- EPS-file with integrated RGB-Adobe RGB (1998)-profile for ideal decoration results
  Alternatively
  - EPS-file with integrated CMYK-ISO coated v2-profile
  Or
  - EPS-file with assigned colour profile.

Attention:
Without naming the used colour profiles there is no ideal result regarding the colours possible! Please attach the used colour profiles the draft separately.

Direct-Screen-Print:
- Positive line thickness bigger than 0.2mm
- Negative line thickness bigger than 0.7mm
- Font size in negative printing from 9pt (sans serif writing)
- Font size in positive printing from 6pt (sans serif writing)
- Full decoration without grid pattern
- Grid area with 25-75% coverage, max 15 cm²

Magic-Areas
Premium windows::
- as a positive image, black coverage all-over
- Magic Print area is a minimum of 2mm bigger than the decoration underneath

Data format:
The data-files are to be sent in the following data format:
- Adobe Photoshop CS 4 or earlier versions
- Adobe Illustrator CS 4 or earlier versions
- FreeHand MX – please send data-files in eps-format
- Corel Draw – please send data-files in ai-format

Supply of data:
1. data medium: DVD, CD-ROM – please send together with order
2. E-Mail: please send order by fax
Nothing is impossible (anymore)!

Fresh, lively and most of all real colours
All fulltone colours on all glazes, just like your CI.
Everything is possible now!

**UV-DirectPrint**
e.g. 3-coloured imprint in bright colours
(decorations on coloured glazes are with white underlay)

Latest decoration technology
**UV-DirectPrint**
Better – faster – less expensive